




Australian Government

Australian Trade and Investment Commission

Green Hydrogen in Europe – Australia's opportunity

David Urry, Australian Trade &
Investment Commission



An aerial photograph of a tropical coastline. The water is a vibrant turquoise color, transitioning to a lighter, sandy hue near the shore. The beach is white and dotted with numerous small, bright green trees. The land is lush with green vegetation, and a small blue boat is visible in the water on the left side. A white circle is overlaid on the image, containing text.

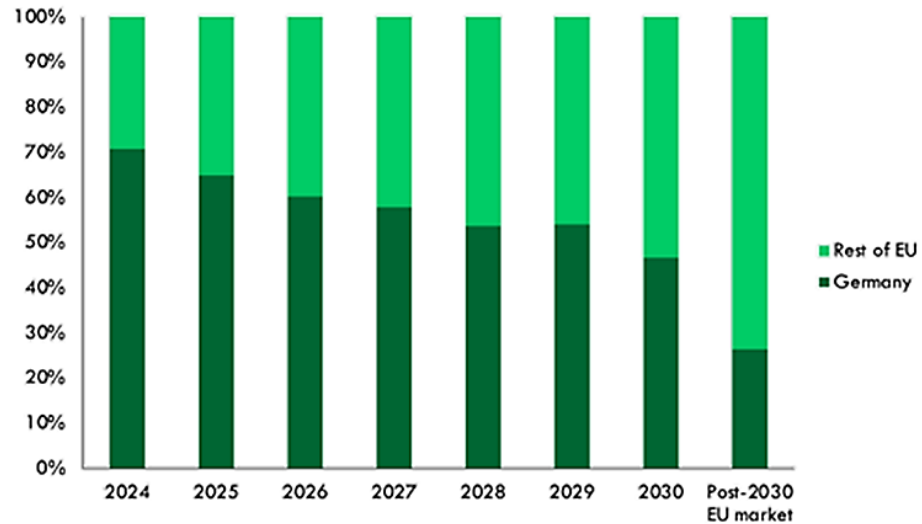
**Europe will need to
import to meet its
green energy
demand**



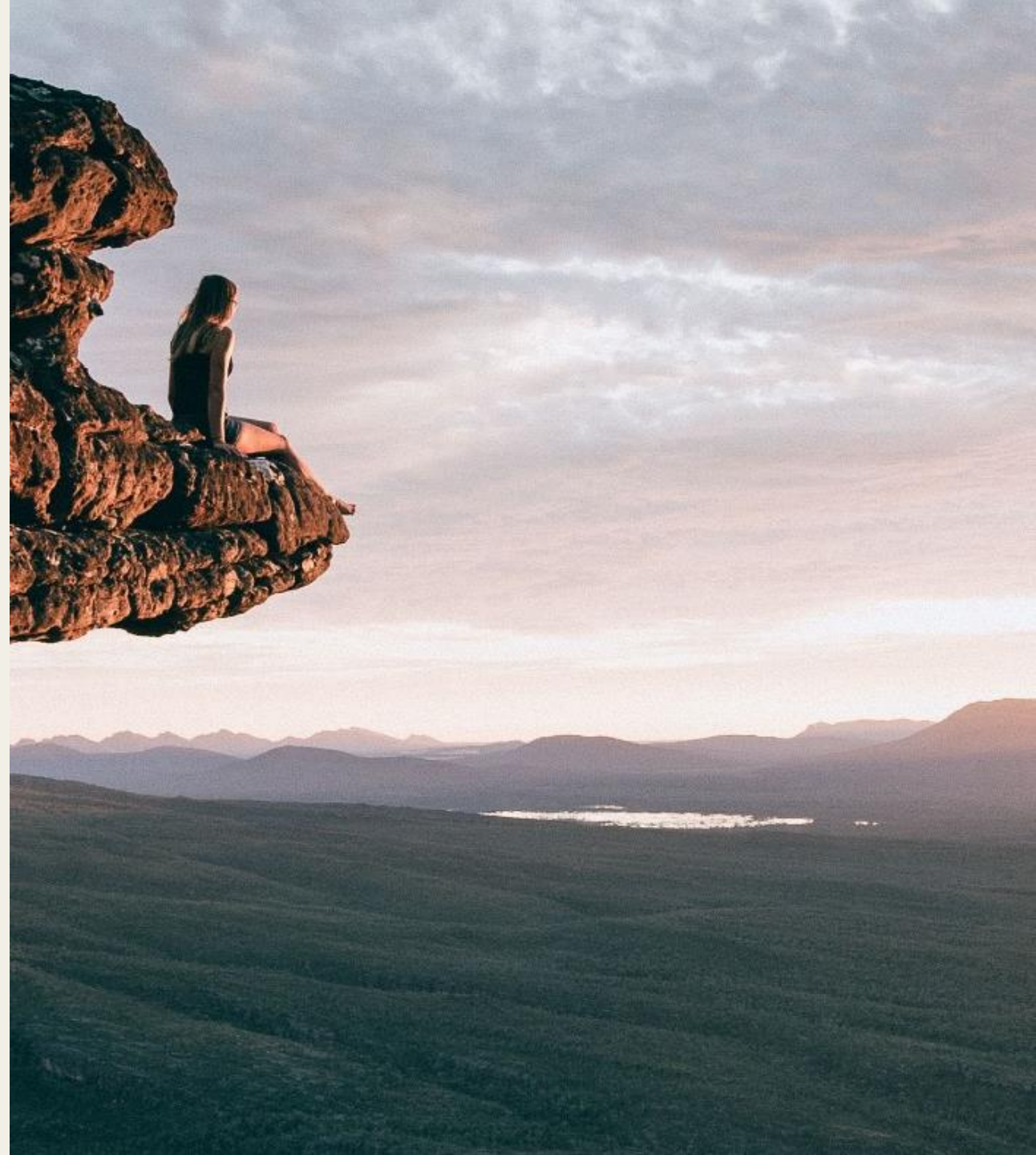
**Traditional
supply and
suppliers are no
longer an option**

Australia can become a major green energy exporter to Europe

EXHIBIT 3: REGIONAL DISTRIBUTION OF POTENTIAL DEMAND FOR GREEN HYDROGEN



Source: FFI Green Hydrogen Taskforce 'White Paper and 10 Point Action Plan'



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