



POTEN & PARTNERS

**POTEN ADVISORS**  
GLOBAL ENERGY EXPERTISE FOR A  
SUSTAINABLE FUTURE  
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**2024**

NOVEMBER, NEW ORLEANS

## Ammonia as a Marine Fuel

PREPARED FOR

**Ammonia Energy Association Annual Conference**

# Ammonia as a Marine Fuel - Agenda

- ◆ Introduction
- ◆ Regulatory Drivers
- ◆ No/Low Carbon Fuels: Pros & Cons
- ◆ Meeting the Scale Challenge
- ◆ Conclusions

# A leading provider in energy and shipping solutions built on trust, expertise and partnership

## Poten's Suite of Services

Brokerage

Advisory

Intelligence

## *Global Energy Expertise for a Sustainable Future*

**200+**

Employees

**11 Offices**

Worldwide

**80+**

Years of Operation  
in Energy & Shipping

**120+**

Countries Serviced

*Founded 1938 and part of BGC Group since 2018*

*Sectors: Crude Oil, Refined Products, Asphalt, LNG, LPG, Hydrogen, Ammonia & Methanol*



# Poten Hydrogen, Ammonia and Methanol Advisory Services

## MARKETS & PROFITABILITY

- Market dynamics (supply/demand/trade) projections for zero/low carbon fuels
- Profitability and pricing forecasts
- Delivered cost competitiveness & market entry strategy

## TECHNICAL SUPPORT

- Independent technology evaluation
- Asset reviews
- Feasibility studies for hydrogen, ammonia and methanol supply chains

## SHIPPING

- Clean fuel trade routes; technical and commercial shipping challenges/opportunities
- Ship engine progress and maturity needed for marine fuels adoption
- Marine fuel environmental solutions

## COMMERCIAL & STRATEGIC

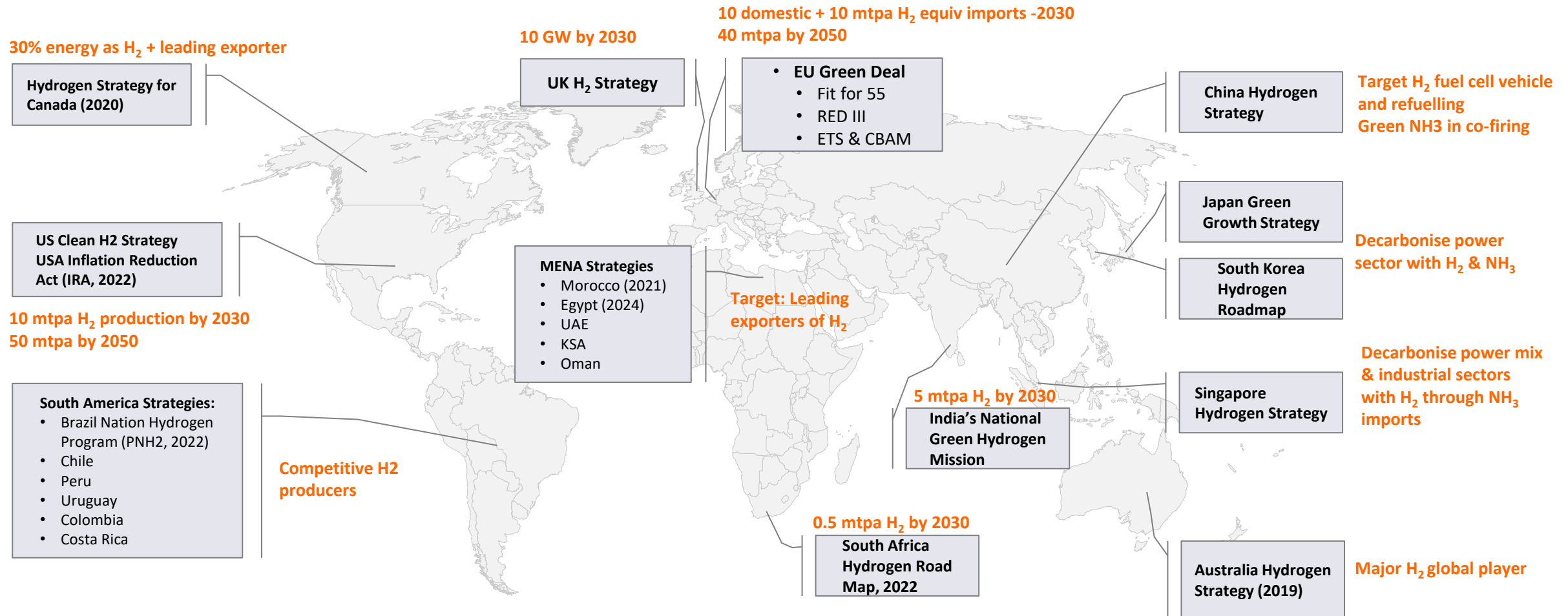
- Project commercial structure and risk management
- Offtake contract key terms
- Conducting procurement or sales tenders

## INDEPENDENT 3rd PARTY ADVISOR

- Project finance Lenders' Independent Advisor (Technical, EHS&S, Market, Shipping)
- Private equity and Investors/Divestors due diligence support
- Expert Witness/Litigation Support

*Clients include operators/owners, lenders, investors, shipping companies and Governments*

# The better environmental impact and development of climate policies encouraging hydrogen will also be driving the adoption of H<sub>2</sub>-derived fuels (e.g. ammonia etc)



*Most regions and countries have developed national hydrogen strategies led by Western Europe and North East Asia*

# International shipping accounts for 3% of GHG emissions; IMO has introduced short-, mid- and long-term measures

## FuelEU Maritime has also set goals, but IMO targets global shipping

**IMO : 2023 Strategy on Reduction of GHG Emissions from Ships** Replaces 2018 strategy

**Objective:** Total GHG reduction and uptake of low- / zero-carbon fuels in the marine sector

**Target:** International Shipowners

**Scope:** Individual vessel rating system used to drive allowable emissions

**EU : 2024 EU ETS extended to cover CO<sub>2</sub> emissions** from all large ships entering EU ports

**Target:** Shipowners with fleets operating in EU

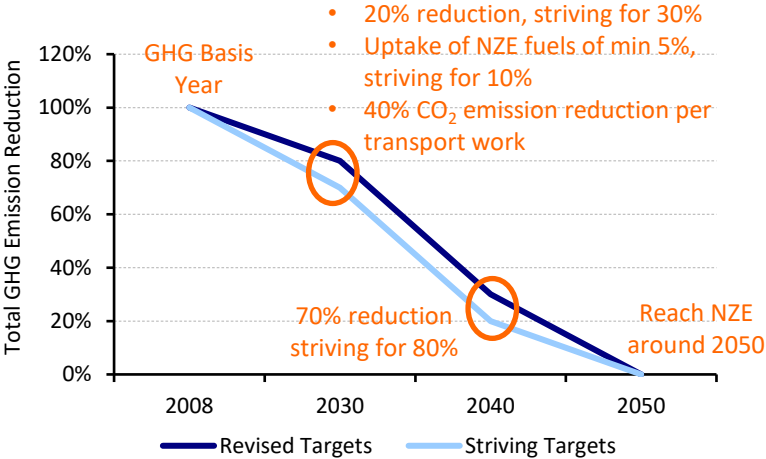
**Scope:** Tank to Wake Basis; EUA purchase to cover yearly emissions

**EU : 2023 FuelEU Maritime**

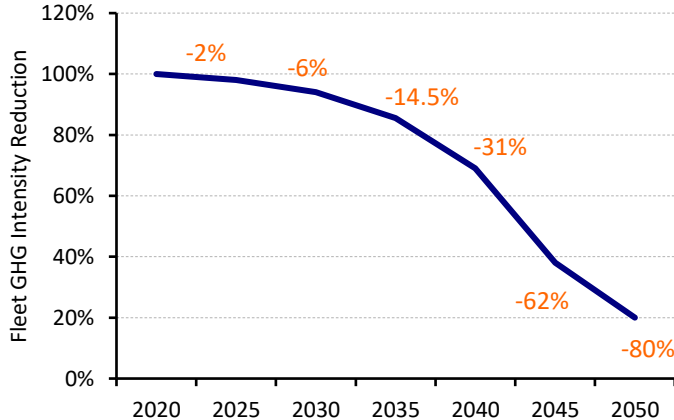
**Objective:** GHG intensity reduction via eligible alternative fuels from 2025

**Target:** Shipowners with fleets operating in the EU

**Scope:** Well to Wake Basis. FuelEU penalties



- ◆ Cargo's origin matters:
  - 100% allowance if loaded/ discharged within EU, 50% otherwise
- ◆ Phase in of EUAs to cover emissions
  - 2024: 40%
  - 2025: 70%
  - 2026: 100% + CH<sub>4</sub> & N<sub>2</sub>O emissions included

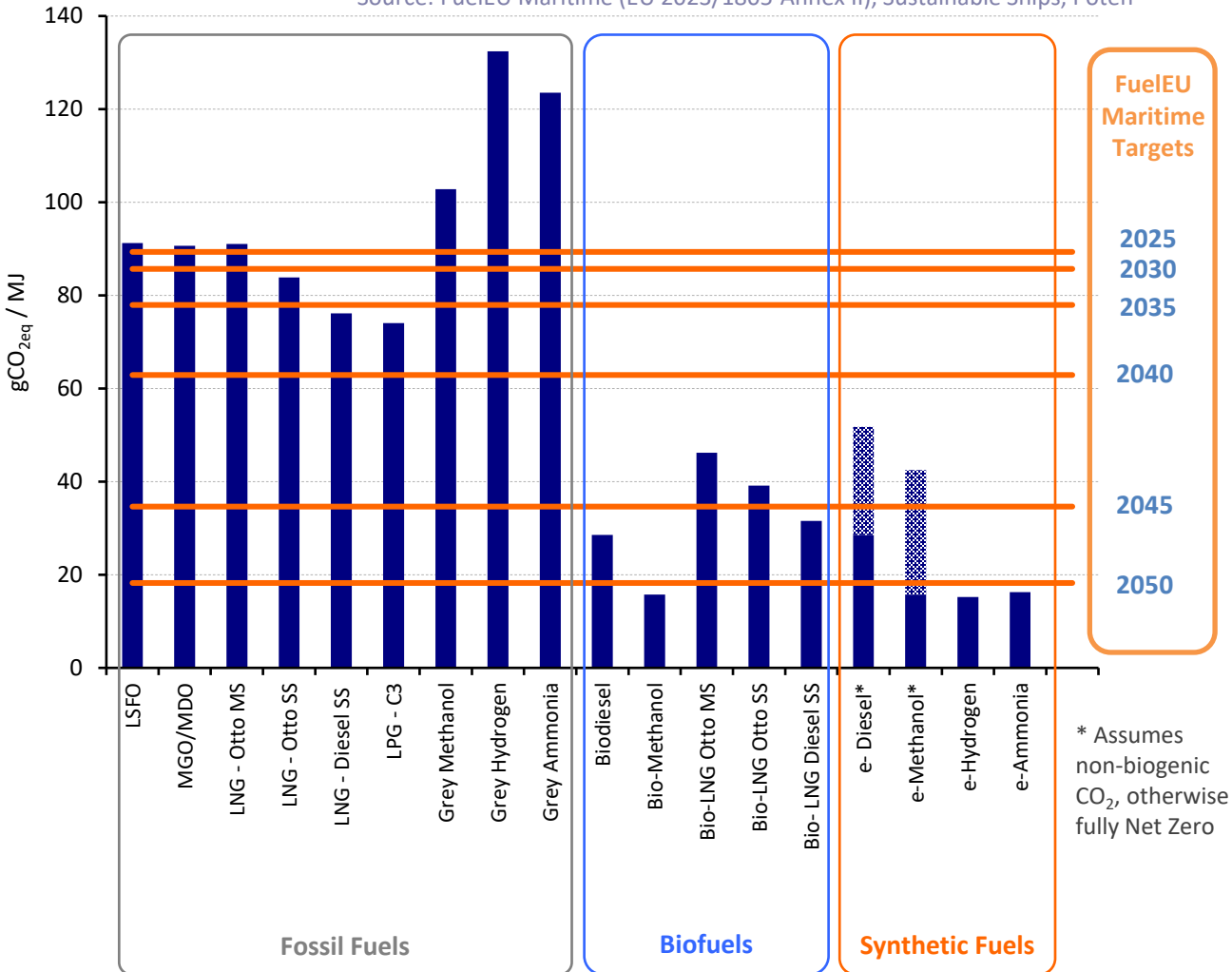




# FuelEU Maritime is part of Fit for 55 legislation and aims to increase demand and use of low carbon fuels to achieve NZE

## Marine Fuel Carbon Intensity (WtW) & FuelEU Timeline

Source: FuelEU Maritime (EU 2023/1805 Annex II), Sustainable Ships, Poten



### FuelEU Maritime incorporates:

- Voluntary pooling mechanism for ships operated across a fleet
- Borrowing/banking on an individual ship basis
- Shore power or NZE technology mandatory for container and passenger ships from 2030

### Eligible fuels

- Fossil fuels with GHG intensity < 91.2 gCO<sub>2eq</sub>/MJ – 2020 basis
- Synthetic and Recycled Carbon Fuels (RFNBO and RCF) some Biofuels (RED II/III)
- 2 x multiplier benefit for using RFNBO until 2034, 2% RFNBO mandated after 2034

### Baseline reductions allow use of LNG/LPG fuel until 2039 -

longer with banking prior to 2039 and even longer if mix of bio-LNG is also used

### After 2041, non-biogenic CO<sub>2</sub> can no longer be used in e-fuels manufacture

- e-diesel & e-MeOH (from fossil CO<sub>2</sub> origin) can no longer be used without restriction or blending with less intensive fuels
- Biogenic CO<sub>2</sub> may restrict future e-MeOH marine fuel supply as this is also required for SAF

# All new fuels face challenges and Poten expects multiple fuels to be adopted to meet specific needs

## Alternative Marine Fuels Challenges

	Fuel Oil	Bio-diesel	LNG	LPG	eMeOH	e-NH <sub>3</sub>	e-LH <sub>2</sub>
<b>Safety</b>							
Flammability	Green	Green	Yellow	Yellow	Yellow	Green	Yellow
Explosion Risk	Green	Green	Yellow	Red	Green	Green	Yellow
Toxicity/handling	Green	Green	Yellow	Yellow	Green	Red	Red
<b>Marine Fuel Readiness</b>							
Engine (ICE)	Green	Green	Green	Green	Green	Yellow	Red
Training /regulations	Green	Green	Green	Green	Green	Red	Red
Infrastructure (bunkering)	Green	Green	Green	Green	Green	Yellow	Red
<b>Economic Attractiveness</b>							
Supply pathway maturity	Green	Green	Green	Green	Red	Yellow	Yellow
Proven Scale	Green	Yellow	Green	Green	Red	Yellow	Yellow
Raw Material Availability	Green	Yellow	Green	Green	Yellow	Green	Green
Relative cost	Green	Yellow	Green	Green	Red	Yellow	Red

Source: Poten

- ◆ Biodiesel and bio-LNG - easy “drop-in” replacements but face feedstock supply and cost challenges – cannot supply entire marine fuel needs
- ◆ Methanol fuelled ships already in operation and growing...but:
  - e-MeOH is more capital intensive with requirement to capture & supply CO2 feed
  - Biogenic CO2 availability is limited and direct air capture (DAC) development is uncertain/very expensive
- ◆ Ammonia – can meet post-2050 requirements but faces near-term supply and handling challenges
  - Step-change training required to handle safely
  - Engine test applications - future commercial orders placed and interim marine fuel guidelines developed
- ◆ H2 can meet post-2050 requirements but faces substantial cost and handling challenges; engine testing ongoing & pre-interim marine fuel guidelines developed



# Scale: we will need significantly more ships and larger fuel quantities to move the energy transition fuels

## Physical Properties of Alternative Fuels vs LSFO

	Alternative Fuels versus LSFO				
	Storage Temp °C	Density (kg/m <sup>3</sup> )	Energy (LHV) (MJ/kg)	Energy content Ratio	# Ships to deliver same energy cargo
LSFO	Ambient	951	41.6	1.0	1.0
MDO	Ambient	845	44.0	0.9	1.1
Biodiesel	Ambient	875	37.3	1.1	1.2
LPG	-42	537	46.6	0.9	1.6
LNG	-162	458	48.6	0.9	1.8
Methanol	Ambient	786	19.9	2.1	2.5
Ammonia	-33	682	18.6	2.2	3.1
LH <sub>2</sub>	-253	71	120.2	0.3	4.6

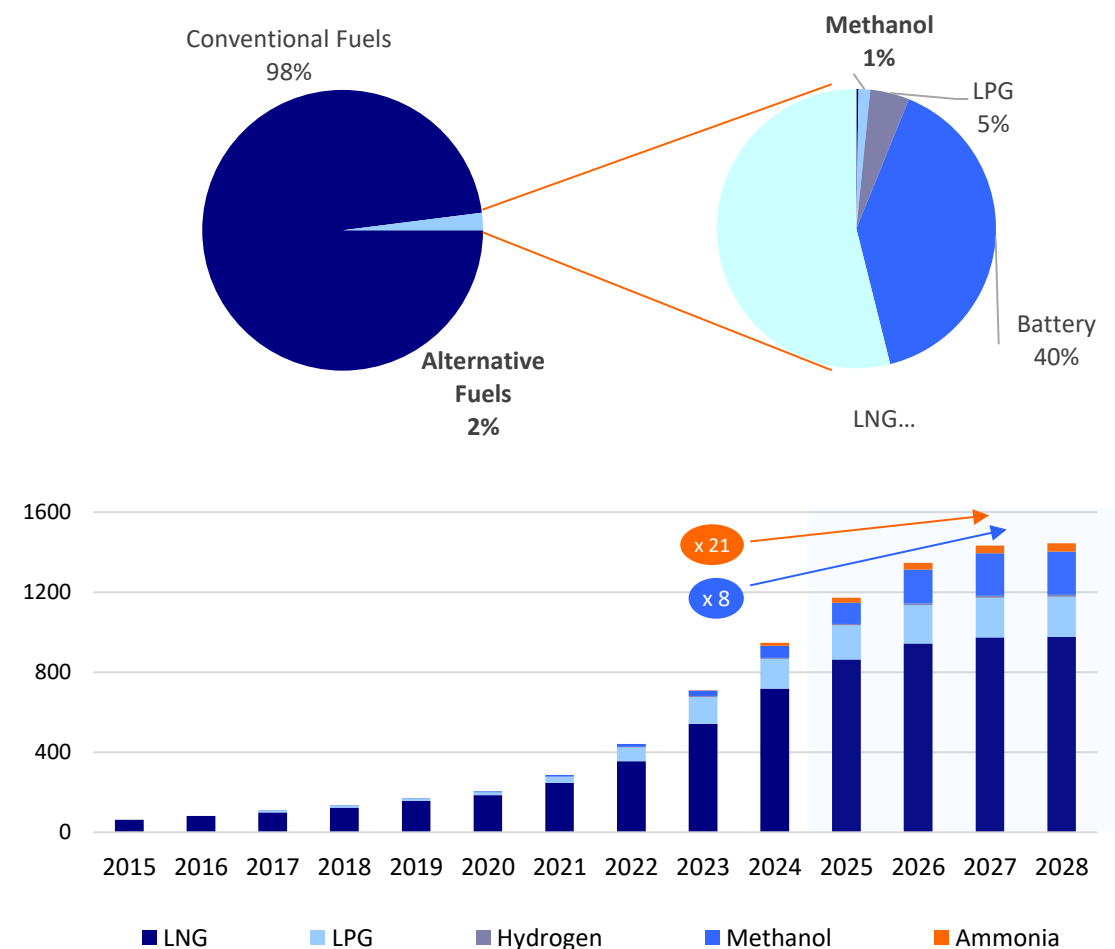
Source: Poten

- ◆ We will need to carry significantly more alternative fuels to get the same amount of energy moving around – 50+ VLAC’s on order!
- ◆ Full decarbonisation by 2050 requires about 270 mtpa of fuel oil equivalent of clean fuels (~600 mtpa ammonia equivalent!)
- ◆ Marine sector will need to compete with other sectors’ demand for low carbon ammonia (power and ammonia cracking for H2)
- ◆ World-scale ammonia capacity currently ~1 mtpa so we will need a lot of new plants as well as new ships!
- ◆ Ammonia already traded as cargo but additional requirements relating to safe bunkering, storage and use

# Alternative Marine Fuels – Current Trends

- ◆ LNG marine fuel has seen strongest growth plus some LPG
- ◆ Stronger future near-term methanol growth
  - 27 methanol fuelled ships currently in use & 216 in the order book for delivery 2024-2027;
  - Concern that renewable methanol supplies may restrict uptake
- ◆ Ammonia marine engines tested - by 2025
  - Expected as main marine fuel in use by 2050 to achieve NZE
  - First orders of ammonia “ready” and dual fuelled ~33 by 2026
  - Handling and wider acceptance challenges remain
- ◆ Onboard CCS being evaluated to extend use of fossil fuels but faces major cost/technical challenges

## Ships In Operation



Source: DNV, Poten

# Key Take Aways – Ammonia as a Marine Fuel



- ◆ Climate regulatory changes will drive the adoption of low carbon intensity marine fuels
- ◆ There will be a phased reduction in allowable emissions but by 2050 only renewable methanol, ammonia (and H<sub>2</sub>) can achieve the requirements from a baseline perspective
- ◆ We will need significantly more ships and larger fuel quantities to move the energy transition fuels due to energy content and density differences
- ◆ Shipping industry expected to use range of fuels to replace staple fossil fuels:
  - Fossil fuels: no longer unrestricted use without blending with lower carbon intensity fuels or onboard carbon capture (which has significant cost/technical challenges)
  - LNG, LPG and bio-diesel/bio-LNG will have significant transitory roles to play
  - Stronger methanol uptake in the near-medium term but biogenic CO<sub>2</sub> may restrict future e-MeOH post-2041 as this is also required for SAF production
  - Ammonia and LH<sub>2</sub> fuels contain zero carbon (but LH<sub>2</sub> appears unviable for deep-sea)
  - Ammonia anticipated to become major marine fuel by 2050 to meet climate goals but has near-term challenges to overcome

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